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You can't win in a world of more by increasing headcount alone. Watch the video to see why, then read this infographic to learn how you should handle the situation. #marketing #creative



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The secret to amplifying your creative output? You must free your storytellers to tell your story. See why, then read this [ebook](#) to learn how you can make it happen. #marketing #creative

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GETTING YOUR STORY TOLD

WE LIVE IN A WORLD OF **MORE**


**MORE
DEMAND**


**MORE
SPEED**


**MORE
TOOLS**

EXCEPT FOR THE ONE THING YOU NEED

 **ONLY .6%**
increase in
marketing budgets



More channels and more targets mean you need much more content—fast.

But getting **"MORE"** is harder than it looks...

 **Adding headcount WON'T HELP.**
You'll never be able to hire enough people to keep up with the work.

 **Automated tools WON'T HELP.**
You can't automate the intangible magic that captures your targets' attention and imagination.

 **Improving productivity WILL.**
To get the best out of every creative in terms of efficiency and ideas, you have to give them the space, tools, technology, and support to work faster.

YOU NEED TO

**FREE YOUR STORYTELLERS
TO TELL YOUR STORY**

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