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Subject line: Boost revenue with data-driven creativity

Body copy:

Hi {{First Name}},

Can you trust your creative output to instincts alone?

You can, but that could undercut your ability to make a memorable first impression. And that puts your revenue and competitive advantage in jeopardy.

But what if you could **add data to your creative instincts**?

With Shutterstock, you'll tap into insights around how people are interacting with the platform. And you can predict—and capitalize on—key trends before everyone else.

To learn how our data can unleash your creativity, check out this brief.



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Subject line: Evolve collaboration, boost creative potential

Body copy:

Hi {{First Name}},

Manual processes. Disconnected systems. Ineffective collaboration tools.

They flood your creative process, creating duplicate efforts, delayed approvals, and burnout and frustration across your teams.

But what if you could **work where you want?**

With Shutterstock, you'll be able to weave these disparate technologies together in manner that actively supports your creatives and fits into their own individual processes.

To see how you can build a simpler, more transparent creative process, check out this brief.



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Subject line: Creative freedom without budget constraints

Body copy:

Hi {{First Name}},

Shrinking budgets and dwindling resources make it hard for your creatives to tell the stories they want.

Instead of doing their best work, they'll be forced into compromises that erode morale, increase burnout, and hinder brand performance.

But what if you could **deliver your best work at a predictable cost?**

With Shutterstock, you can source everything your creative team needs—including curated content, research, and production support—at a predictable cost.

To see how you can bring projects to life without breaking your budget, check out this brief.