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**Subject line:** Unlock your story's potential

**Body copy:**

Hi {{First Name}},

How does creativity thrive when everyone wants more—and wants it all now?

Amping up the pressure on your people won't work over the long term—eventually they'll hit the breaking point.

There is a way forward.

Check out this video to see how to enhance your team's creativity—and meet demands for “more” without overburdening them.



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**Subject line:** When more isn't the answer

**Body copy:**

Hi {{First Name}},

The appetite for fresh, high-quality content continues to escalate.

And that can leave you thinking “more” is the only answer: more resources, more assets, more headcount.

But more will only take you so far—you'll never be able keep pace with the demand.

So how do you move forward?

Give this ebook a read to learn how you should approach this problem—and how Shutterstock can help you get there.



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**Subject line:** Empower your storytellers

**Body copy:**

Hi {{First Name}},

Increasing your output in a world demanding more comes down to one thing: getting the best from every team member in terms of both efficiency and creativity.

They need space to work better, along with the tools, technology, and support to work faster.

In other words, you need to free your storytellers to tell your story.

Explore this infographic to see why this shift is so crucial—and the steps you can take to make it happen in your organization.